



NWSA CORPORATE

SPONSORSHIP LEVELS

& BENEFITS

REACH. VISIBILITY. PARTNERSHIP.



Become an NWSA Corporate Sponsor and gain access to over 350 companies that need your specific expertise, services, and products.

The NWSA is the ONLY national association representing the "Boots on the Ground" fire service. Each sponsorship lasts one full calendar year.

PLATINUM \$10,000

SPECIAL OPPORTUNITY

- ✓ A 2 x 3-inch advertisement on NWSA's Corporate Sponsorship page online.
- ✓ Discounted full-page ad in FIRELINE — \$1,800 per issue, two issues per year (\$3,600), a savings of \$640 per issue.
- ✓ A full screen advertisement at the annual NWSA National Conference.
- ✓ A monthly email blast direct to NWSA members with your content.
- ✓ A monthly social media post (submit content by the 1st of each month).
- ✓ NWSA membership mailing list.
- ✓ Sponsorship opportunities at the NWSA National Conference.
- ✓ Free booth space at our vendor show with premium spot choice.

GOLD \$5,000

- ✓ A 2 x 3-inch advertisement on NWSA's Corporate Sponsorship page online.
- ✓ Discounted full-page ad in FIRELINE — \$1,800 per issue, two issues per year (\$3,600), a savings of \$640 per issue.
- ✓ Monthly email blasts direct to NWSA members with your content.
- ✓ Bi-monthly social media posts (submit content by the 1st of each month).
- ✓ NWSA membership mailing list.
- ✓ Sponsorship opportunities at the NWSA National Conference.
- ✓ \$350 off booth space at our vendor show.

SILVER \$2,500

- ✓ A 2 x 3-inch advertisement on NWSA's Corporate Sponsorship page online.
- ✓ A 5% discount on a ¼ page or ½ page ad in FIRELINE magazine, plus a free hyperlink.
- ✓ Quarterly email blasts to NWSA members with your content.
- ✓ Quarterly social media posts (submit content by the 1st of the month of each quarter).
- ✓ NWSA membership mailing list.
- ✓ \$250 off booth space at our vendor show.

BRONZE \$1,250

- ✓ A 2 x 3-inch advertisement on NWSA's Corporate Sponsorship page online.
- ✓ A 5% discount on a ¼ page or ½ page ad in FIRELINE magazine, plus a free hyperlink.
- ✓ Quarterly email blasts to NWSA members with your content.
- ✓ Quarterly social media posts (submit content by the 1st of the month of each quarter).
- ✓ \$100 off booth space at our vendor show.

ABOUT FIRELINE

NWSA's full color magazine, with a readership of over 3,000. Two issues per year; discounted full-page rate of \$1,800 per issue — \$3,600 for the contract, a savings of \$640 per issue. Quarter- and half-page discounts at Silver and Bronze.

BECOME A CORPORATE SPONSOR.

NATIONAL WILDFIRE SUPPRESSION ASSOCIATION

www.nwsa.us

